

# TERMS AND CONDITIONS GOVERNING CIMB PREFERRED WELCOME PROMOTION JANUARY 2025

# **Eligibility**

- 1. This CIMB Preferred Welcome Promotion 2025 ("Promotion") is available from 1 January to 31 January 2025 ("Promotion Period"), both dates inclusive and is open to New-to-Preferred (defined at clause 4 below) customers ("Customers") who start a CIMB Preferred Relationship with CIMB Bank Berhad, Singapore Branch ("CIMB" or "CIMB Bank" or "the Bank").
- 2. To qualify for this Promotion and receive the Welcome Gift, Customers must:
  - a. Start a new CIMB Preferred Relationship with the Bank within the Promotion Period.
  - b. Increase a minimum of \$\$250,000 in AUM (as defined below) with the Bank during the Promotion Period within one (1) month of account opening date when compared against the end-day balance on the last day of the previous month (i.e. 31 December 2024 if Customer increased AUM in January 2025) and maintain the said AUM for a minimum period of six (6) months ("Minimum Period"), starting from the date that the Customer has increased at least \$\$250,000 of AUM.
  - c. "AUM" or "Assets under Management" refers to:
    - (i) fresh funds placed into the following accounts ("Qualifying Account(s)"):
      - 1) CIMB StarSaver / StarSaver-i account;
      - 2) CIMB StarSaver (Savings) / StarSaver (Savings)-i account;
      - 3) CIMB FastSaver / FastSaver-i account; and
    - (ii) New investment and insurance products held with CIMB Bank Consumer Banking purchased during the Promotion Period; and
    - (iii) Fixed Deposit placements, with a prerequisite of a minimum of S\$100,000 in Qualifying Accounts and/or Investment or Insurance products.
  - d. For the purpose of these terms and conditions, "fresh funds" are funds that do not originate from any existing account with CIMB Bank including without limitation the following:
    - (i) funds in the form of non-CIMB cheques;
    - (ii) other funds that are not transferred from any existing CIMB current, savings or fixed deposit account;
    - (iii) other funds that are not withdrawn from any existing CIMB current, savings or fixed deposit account and re-deposited (whether partial or all of the amount withdrawn) into the new account with CIMB within the Promotion Period.
  - e. Customer's eligibility to participate in this Promotion is subject to the Bank's sole and absolute discretion.
- "New-to-Preferred" customers refer to customers who are not CIMB Preferred customers in the past twelve (12) months immediately prior to the date of establishment of the new CIMB Preferred Relationship.

## **CIMB Preferred Welcome Gift**

4. Customers will be eligible to receive a Welcome Gift, determined in accordance with the table below:

AUM by Customer	Welcome Gift
S\$250,000 to less than S\$1,000,000	(i) S\$800 Cash Credit



S\$1,000,000 and above, and complete a
Financial Needs Analysis with
Relationship Manager

(ii) S\$3.000 Cash Credit

- 5. For the avoidance of doubt, each Customer will be entitled to a maximum of one (1) Welcome Gift regardless of the number of new Qualifying Accounts opened or amount of AUM maintained.
- 6. In the event where the Customer established a joint CIMB Preferred Relationship with any existing consumer banking customer(s), there must be an increase of at least \$\$250,000 in AUM of the existing consumer banking customer(s) in order to qualify for the Promotion.
- 7. The Welcome Gift ((i) \$\$800 Cash Credit or (ii)\$\$3,000 Cash Credit) will be awarded within seven (7) calendar months after the Qualifying Account is opened and funded in accordance with these terms and conditions. Any Gift(s) which are not claimed, and remain unclaimed after the stipulated redemption date, will be deemed as void and null.
- 8. The Welcome Gifts are on a first-come, first-served basis, and subject to availability. CIMB reserves the right to replace the Gift with an item of similar value at its discretion without prior notice without liability. For all Islamic Products, the Gifts under this Promotion shall be given subject to the Bank's sole discretion.
- 9. Customer needs to remain as a CIMB Preferred customer and maintain S\$250,000 AUM until the point of Welcome Gift fulfilment to be considered eligible for the Welcome Gift.
- 10. In the event that (i) the Customer's AUM drops within the six-month Minimum Period; (ii) the Customer closes his/her CIMB Preferred Account within six (6) months from the date of account opening; (iii) the Customer breaches any of the terms and conditions contained herein; or (iv) the Customer no longer qualifies or is eligible for the Welcome Gift, CIMB Bank may in its discretion forfeit the Welcome Gift and where the Welcome Gift has already been awarded, CIMB Bank reserves the right to deduct a sum equivalent to the value of the Welcome Gift from the Customer's account. Any expenses or costs resulting from such a deduction will be borne by the Customer. The Customer is deemed to have authorised such deductions.

#### **General Terms and Conditions**

- 11. By participating in this Promotion, customers agree and consent that CIMB Bank may use, disclose and process personal data provided by them for one or more of the purposes stated in CIMB Bank's Terms and Conditions Governing Personal Data Protection Act (PDPA) 2012 (available on www.cimb.com.sg) and for the purposes stated below and all customers confirm that they have read and agree to be bound by the terms stated therein, as may be amended, supplemented and/or substituted by CIMB Bank from time to time:
  - a. disclosing the personal data of the customers to the merchants/suppliers of goods/services in connection with the Promotion; and/or
  - b. administering and conducting the Promotion.
- 12. This Promotion is not valid in conjunction with other promotional offers unless otherwise stated.
- 13. CIMB Bank assumes no responsibility for incomplete, lost, late, damaged, illegible, misdirected forms and/or other forms of communication which may result in the customer being ineligible to participate in the Promotion.
- 14. CIMB Bank reserves the right to amend, revoke, vary or add to the terms and conditions of the Promotion or suspend or terminate this Promotion and/or any of its governing terms in its absolute discretion at any time without any liability and such changes shall be binding on customers with effect from the earliest of the following:
  - a. the date CIMB Bank places notice of such changes on its Singapore website;



- b. the day after CIMB Bank sends notice of such changes to the customer's last known address in the records of CIMB Bank by ordinary post;
- c. the day after CIMB Bank sends notice of such changes to the customer by short messaging system (SMS) or electronic mail; and/or
- d. the date CIMB Bank places such notice at all of its branch(es) in Singapore.
- 15. The customers confirm that they have read and agree to be bound by the terms stated herein, as may be amended, supplemented and/or substituted by CIMB Bank from time to time.
- 16. Any termination, suspension, amendment or variation of this Promotion by CIMB Bank or the terms and conditions herein shall not entitle any customer to any claim or compensation from CIMB Bank for any and all losses or damages suffered or incurred by that customer, whether directly or indirectly caused.
- 17. In case of dispute (including any dispute as to CIMB Bank's determination of the eligibility of customers to the Promotion), CIMB Bank's decision on all matters relating to this Promotion is final and binding and no further correspondence or claims will be entertained.
- 18. The respective terms and conditions of the Qualifying Accounts apply.
- 19. CIMB Bank Terms and Conditions Governing the Operations of Deposits Account (available on www.cimb.com.sg) apply. In the event of any inconsistency between the terms and conditions of this Promotion and the terms and conditions stated above or any application form, brochure, marketing or promotional material relating to the Promotion, these terms and conditions shall prevail to the extent of matters relating to this Promotion.
- 20. These terms and conditions shall be governed by the laws of Singapore and the participants in the Promotion irrevocably submit to the non-exclusive jurisdiction of the courts of Singapore.
- 21. A person who is not a party to any agreement governed by these terms and conditions shall not have any right under Contracts (Rights of Third Parties) Act 2001 to enforce any of these terms and conditions.

## **Deposit Insurance Scheme**

Singapore dollar deposits of non-bank depositors are insured by the Singapore Deposit Insurance Corporation, for up to S\$100,000 in aggregate per depositor per Scheme member by law. Foreign currency deposits, dual currency investments, structured deposits and other investment products are not insured.

# **Policy Owners' Protection Scheme**

Certain insurance policies are protected under the Policy Owners' Protection Scheme which is administered by the Singapore Deposit Insurance Corporation (SDIC). Coverage for insured policy is automatic and no further action is required from you. For more information on the types of benefits that are covered under the scheme as well as the limits of coverage, where applicable, please contact the insurer or visit the GIA/LIA or SDIC website (www.gia.org.sg or www.lia.org.sg or www.sdic.org.sg).